

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 20⁰⁵

(California Government Code sections 12586 and 12589)
11 Cal. Code Regs. section 308

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code section 12586.1

An annual financial report must be filed for each event
for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser for Charitable Purposes:

CF No. 1278

Reese Teleservices, Inc.

Name of commercial fundraiser for charitable purposes

925 Penn Avenue

Address of commercial fundraiser for charitable purposes

Pittsburgh, PA 15222-3883

City, State, and ZIP Code of commercial fundraiser for charitable purposes

Name and Address of Charitable Organization:

CT No. 111182 F.E.I.N. No. 31 1579097

Kids Wish Network, Inc.

Name of charity

4060 Louis Avenue

Address of charity

Hollday, FL 34691

City, State, and ZIP code of charity

Figures from (check one): National Campaign ☐ California Campaign ☒

Telephone solicitation held (on) (from) 1/01, 20 05, to 12/31, 20 05.
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser for charitable purposes and charity based upon a fee or percentage of revenue? Fee ☒ Percentage ☐ Other ☐
if other, provide brief explanation _____

1. REVENUE

A. Cash contributions	<u>83,193</u>	A.
B. Entertainment sales or admission charges	_____	B.
C. Sales from products	_____	C.
D. Advertisement sales	_____	D.
E. Membership fees	_____	E.
F. Other sources: (Specify)		
a. _____	_____	Fa.
b. _____	_____	Fb.
c. _____	_____	Fc.
d. _____	_____	Fd.

G. TOTAL REVENUE

83,193 G.

2. EXPENSES

A. Fees or commissions	_____	A.
B. Salaries	_____	B.
C. Payroll taxes	_____	C.
D. Employee benefits	_____	D.
E. Cost of merchandise for resale	_____	E.
F. Cost of entertainment	_____	F.
G. Postage	_____	G.
H. Advertising	_____	H.
I. Telephone	_____	I.
J. Rental of equipment	_____	J.
K. Facilities charge	_____	K.
L. Permits	_____	L.
M. Other expenses: (Specify)		
a. See Attachment	<u>73,210</u>	Ma.
b. _____	_____	Mb.
c. _____	_____	Mc.
d. _____	_____	Md.

N. TOTAL EXPENSES

73,210 N.

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3. Amount to charity (subtract line 2N from line 1G) 9,983 3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser for charitable purposes (to be completed by charity) _____ 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) _____ 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 9,983 6.

7. (a) Is any director, officer, or employee of the commercial fundraiser for charitable purposes a director, officer, or employee of the charitable organization listed in this report?

☐ Yes ☒ No If "yes" complete the following:

Name and address of director, officer, or employee of commercial fundraiser for charitable purposes	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

- (b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser for charitable purposes and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Attachment to: California
Non Profit: Kids Wish Network, Inc.
Solicitor: Reese Teleservices, Inc.

Gross Dollars: \$ 83,193

Reese Teleservices Services Charges:

Telecommunications \$ 66,827

Postage \$ 6,383

Total Expense \$ 73,210

Net Receipts \$ 9,983

Approximate \$ Uncollected Pledges \$ 175,000

This filing represents the financial results of a specific project. It does not represent the entire fundraising experience of Kids Wish Network (KWN). This form does not allow for the reporting of value for other services that may be received under the terms of an agreement with the service bureau. Therefore, this filing is different from and in contrast to the far more complete filing by KWN as represented in its Form 990.

Anyone intending to interpret the fundraising costs of KWN should review its Form 990. To report fundraising costs based upon net proceeds represented by this report would be a distortion of the experience of KWN and inaccurate.